

## **ABSTRACT OF THE INVENTION**

A novel method for advertising in space missions is provided. The method includes providing a spacecraft with an advertisement location on an external portion of the spacecraft (e.g., on a surface of a solar sail), creating an advertisement of an entity that sells goods or services to the general public, and placing the advertisement of the entity on the advertisement location. The present invention provides significant advantages over existing methods of advertising in relation to space missions, increasing revenues generated therein and enhancing development of space missions and technology.